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## JLF/Lone Meadow Expands its Sustainable Furniture Collection

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LOS ANGELES—JL Furnishings (JLF)/Lone Meadow, the exclusively sustainable division of JL Furnishings and a leader in hospitality furniture design and manufacturing, has expanded its collection with the introduction of 14 new creations; from sleek, modern lounge chairs to elegant sofas with stylish patterns. The company featured the collection at the 2007 Hospitality Design Expo in Las Vegas.

As with all JLF/Lone Meadow furnishings, the new collection exemplifies the firm's commitment to bringing green sustainable practices and progressive designs to the hospitality industry. The company is at the forefront of the sustainable hospitality furniture design and is currently the only hospitality manufacturer offering exclusively green custom seating.

"JLF/Lone Meadow has made a long-term commitment toward substantial high-end, 'green' manufacturing in hospitality seating," says Jeffrey Lazar, president and CEO of JLF/Lone Meadow. "We are proud to employ upwards of 300 people in both California and North Carolina, who share the common goal of producing innovative, well-designed and environmentally-sound products for our industry."

In addition to showcasing their unique designs, JLF/Lone Meadow announced the recipient of the NEWH Sustainable Hospitality Design Award at the 2007 HD Expo's Green Luncheon on Wednesday, May 9. Conceived by Jeffrey Lazar in conjunction with NEWH's initial sustainability chair and current advisor, Jillian Van Dresser, as well as Lynda Sullivan, NEWH Board member, the award was intended to encourage and inspire up-and-coming young designers to create sustainable products.

### University of Cincinnati Student Honored

This year, the NEWH Sustainable Hospitality Design Scholarship Award was presented to Stacey Schield, an undergraduate interior design student at the University of Cincinnati. In addition to the scholarship awarded to Schield, Designtex, an industry leader with its Sustainable Initiatives Fabrics, has also agreed to match JLF/Lone Meadow's contribution and donate \$5,000 to the University of Cincinnati's Interior Design program. Schield's award-winning lounge chair was created using fully sustainable materials including Designtex's Applesed textile for the upholstery.

This year, 14 new JLF/Lone Meadow pieces were unveiled at HD Expo. Some highlights include the Yukon occasional lounge chair, the sleek Silver Falls sofa and the elegant Chelan bar stool.

JLF/Lone Meadow's commitment to clean manufacturing includes adherence to 100 percent recycled, no virgin foam which eliminates high levels of toxic VOC's (volatile organic compounds) and using sustainable hardwoods recognized by S.F.I (Sustainable Forestry Initiative) in all of its pieces.

Customers can choose from a selection of environmentally-sound textiles such as those from Designtex Sustainable Initiatives. In an effort to further support the environment, a portion of all JLF/Lone Meadow profits are donated to The Nature Conservancy, an organization aimed at preserving the environment.

Go to [JLF/Lone Meadow](#).

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